

Fawn Potash

49 Spring Street
Catskill, NY 12414

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Experienced arts administrator, educator and studio artist brings passion and a collaborative philosophy to art, history and community programs. Develops, implements and generates funding for innovative art projects that build partnerships, connect artists with audiences and create buzz. Empowers artists, cultural organizations and communities to address collective challenges with creative energy. Teaches visual literacy and studio technique with an emphasis on artists finding a personal visual language and path of inquiry.

PROFESSIONAL EXPERIENCE

Program Manager January 2015- October 2016

Milton Avery Graduate School of the Arts, Bard College, Annandale, NY

Responsible for \$1.5M program budget, advertising, faculty schedules, student recruiting, housing for 60 faculty and 80 students, plan 8 week intensive residency schedule, faculty appointment letters, student financial aid, hiring and oversight of 15 program staff, supervise Thesis Exhibition installation, catering, documentation, website and blog updates, year-end fundraising appeal, collaborative projects with Olana State Historic Site, Anderson Ranch, Bard's Center for Curatorial Studies, the Fisher Performing Arts and a hotel developer.

Consultant January 2014 to 2015

Catskill, NY

Creative placemaking, curatorial and creative educational projects, grant and proposal writing, project development, community relationship building, arts administration. Clients include ArtsWAVE, Ellenville, NY, Friends of Clermont, Bridge Street Theater, Zadock Pratt Museum, Chatham Area Arts.

Residency Manager February 2014 to January 2015

Catwalk Institute, Catskill, NY

Coordinate year-round residency calendar for 30+ artists annually in 5 live/work locations; program/event development; maintain relationships with four core institutional partners and charter committee; recruit residency candidates; advise marketing/outreach team.

Encaustic Technique Workshop Leader

Penland Center for Crafts, Penland, NC.

2013, 2008

Peters Valley Crafts Center, Layton, NJ.

2012, 2010, 2009

Center for Photography/R&F Handmade Paints, Woodstock and Kingston, NY

2006 to 2015

Director Masters on Main Street

2010 to January 2015

Catskill Arts Initiative/Greene County Council on the Arts, Catskill, NY.

Coordinate guest curators, collaborating institutions, funding and artists in a year-round series of provocative storefront exhibitions, workshops, lectures, performances and an annual film/video festival, attracting new creative community and Main Street investment. Maintain program budget, participant data bases and project timeline. Launch PR campaigns including press releases, website updates, social media, advertising and joint arts tourism marketing initiatives with grant partners and the county's planning department gaining regional and global coverage.

Director Visual Arts Program

2009 to 2013

Greene County Council on the Arts, Catskill, NY

Curate and promote 12 exhibitions annually, working with board, committee and volunteers to expand outreach to artists and audiences. Write, review, recommend and present exhibition RFP's for committee review and Board approval. Train volunteer docents to connect visitors to the exhibitions' art and ideas. Successfully develop new partnerships and funding to support programs and services as a cultural chamber of commerce to artists and visitors increasing participation and membership.

Adjunct Professor

1994 to 2014

School of Visual Arts, New York, NY

BFA Photography Seminar, Photo Thesis and MFA advisor, mentor junior, senior and masters level students in portfolio development. Moderate critical dialogue on student work, contemporary art issues, professional development, ethics, cross-genre, cross-market and cross-media applications in the field of photography and digital arts.

Curator

2001 to 2004

Catskill Mountain Foundation, Hunter, NY

Launched the exhibition program from a bookstore venue to a professionally appointed gallery with exhibitions reflecting the Hudson Valley's most accomplished artists, and intriguing private collections. Established the gallery as an important cultural anchor in the organization's plans as an arts campus, performance venue, agricultural site and creative conference center.

Director, Workshop & Lecture Series

1989-2004

Center for Photography at Woodstock, Woodstock, NY

Shaped the education program by growing a series of master classes and lectures to include talent from around the world, travel workshops and guest artists working in all photo genres using antique photo media, traditional lens/darkroom and innovative digital platforms. Managed, trained and worked with a three person intern crew, in addition to organization staff and board members, presenting up to 25 intensive workshops and lectures per season.

Adjunct Professor

MFA Program, Vermont College of Norwich University, Montpelier, VT

1997-1999

MFA Program, Boston Art Institute, Boston, MA

2004, 2005, 2007

Mentored candidates completing a body of work in a low residency, studio arts program. Provided support and resources for students' technical media exploration, studio discipline, conceptual understanding, creative risk taking, project and time management.

EDUCATION

BFA, School of the Art Institute of Chicago, 1985

COMMUNITY MEMBERSHIPS

Greene County's representative on the Upstate Creative Economies Steering Committee, founding member Greene County Chapter League of Women's Voters, member Catskill Action Team, member WGXC 90.7-FM Hands on Radio, volunteer firefighter Kiskatom Fire Department 1988-1998, Board Member Catskill Community Center 2006-2008, current Board Member Prattsville Art Center.

FAWN POTASH is a Hudson Valley based arts administrator, educator and studio artist bringing passion and a collaborative philosophy exhibitions, educational programs and community projects, focused on high artistic quality, relevance to local audiences and the potential to spark social and economic growth. Her work has been exhibited in New York City, Cape Cod, MA, upstate New York and in her hometown of St. Louis, MO with representation in collections worldwide including the Sony, Dow Jones, Standard and Poors Asia, the Bibiliotech National and Sheraton Hotels, Montreal. Potash's work has received grant support from the New York State Council on the Arts, the Puffin Foundation, the Bell Atlantic Foundation, Fuji and Ilford Inc. She has recently completed two commissions, for the Ulster County Area Transit and the Woodstock Land Conservancy. Many educational and administrative roles have offered opportunities to integrate left and right brain talents, bringing art and work life together including twenty years, on the faculty at the School of Visual Arts in NYC, leading a criticism seminar for photography majors. Other arts instruction includes summer workshops teaching encaustic technique through craft centers and arts organizations to beginners and artists working on advanced projects. As an arts administrator, she shaped the workshops at the Center for Photography at Woodstock over a fifteen-year tenure and jump started the fledgling Catskill Mountain Foundation's galleries. As Visual Arts Director at the Greene County Council on the Arts, she curated over 50 exhibits focusing on a sense of place. She is founding Director of the Greene County Council on the Arts' Masters on Main Street program, a successful five-year program supporting creative community building in Catskill, NY through pop-up exhibits, film festivals, collaborative projects, art events and public art in vacant Main Street spaces. She has juried exhibitions for non-profit arts organizations, educational and commercial galleries as well as serving on grant panels for the New York State Council on the Arts and local competitions.

Recent consulting work includes a curatorial project for the Zadock Pratt Museum's *Anti-Rent Wars* exhibition in the summer of 2015. In her work with Friends of Clermont, she developed a grant strategy and proposals to support a new orientation film and related programs. She served as Greene County's representative on the Capitol District Creative Economy Steering Committee and was a founding member of Mainly Greene, a partnership of four arts/culture groups working on county-wide program planning, shared marketing and funding strategies. In her position as Residency Manager for Catwalk Institute, she was responsible for outreach, scheduling and special projects for a year-round artists' residency program at a private estate in Catskill, NY overlooking the Hudson River.

Most recently, Fawn worked as Program Manager for the Milton Avery Graduate School of the Arts, an innovative MFA program offering a low residency degree over 3 summer intensive sessions. Responsible for a \$1.5M annual budget directing 1/3 to financial aid, 1/3 to salaries and 1/3 to operating, the program ended two fiscal years in the black under her management. Collaborative innovations include expanding admissions events for prospective students to include student/alumni led gatherings across the globe increasing student/faculty diversity by 20%; inaugurated a party to celebrate the Thesis Exhibition, thank faculty, draw alumni back to the campus and raise scholarship funds; studio visits with Bard MFA graduate students and Bard's Center for Curatorial Studies; create residency opportunities for alumni at Olana State Park, Anderson Ranch in Colorado and a series of six-month hotel residencies at a new site in New York City with stipends and a \$15,000 production budget.

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SELECTED EXHIBITIONS

Ellenville Public Library
Artifacts
Ellenville, NY
November. 2016

Prattsville Art Center
Prattsville, NY
August, 2015

Yale Art Gallery
Odd Volumes
New Haven, CT 2014

Catskill Mountain
Foundation, Hunter, NY
August/September, 2014

Athens Cultural Center
Athens, NY
July/August 2014

Roxbury Art Center
Roxbury, NY
September, 2013

Albany Airport Gallery
Albany NY
Winter 2011

John Burroughs School,
Kuehner Gallery
St. Louis, MO
Fall 2010

Center for Photography
Woodstock, NY
Jan 2006, Dec 1990,
January 2010

Gallery Ehva
Provincetown MA
May and July 2009
August 2010

BRİK Gallery
Catskill NY
July 2006, Aug 2007
August 2008, 2010, 2016

Oriole 9
Woodstock NY
June 2008

SUNY Greenport
Foundation Gallery
Hudson, NY
February 2008

Chace Randall Gallery
Andes, NY
May 2006
Dec 2006, Oct 2007

GCCA, Catskill Gallery
Catskill, NY
October 2007

Pocket Book Factory
Hudson, NY
October 2007

Artforms Gallery
Red Bank, NJ
September 2007

Boston Art Institute
Boston MA
December 2006
September 2007

M Gallery
Catskill, NY
October 2006

Haydon Art Center
Lincoln, Nebraska
July 2006

R&F Encaustic Gallery
Kingston, NY
June 2006

Erpf Gallery
Catskill Center for
Conservation
Margaretville, NY
May 2006

Samuel Dorsky Museum
SUNY New Paltz, NY
September 2005

Paul Kopeikin Gallery
Los Angeles, CA
July 2005

BMG Galerie
Woodstock NY
July 2005

Barrett House
Poughkeepsie NY
April 2005

Pendulum Gallery
Saugerties NY
March 2005

Center for Curatorial
Studies
Bard College,
Annandale on Hudson, NY
February 2005

Marist College Art Gallery
Poughkeepsie NY
December 2004

Carrrie Haddad Gallery
Hudson NY
March 2004

Elana Zang
Woodstock NY
July 2002

Standard Gallery
Chicago IL
Dec 2001

Chartwell Books
New York NY
May - December 2000

Yancy Richardson Gallery
New York NY
July 1999

Lumiere Gallery
Savannah GA
November 1998

Time and Space Ltd.
Hudson NY
May 1997

EXHIBITIONS continued:

Lineage Gallery
Chicago IL
March 1997

Local Heroes Public Art Project
Catskill NY
January 1997

Howard Greenberg Gallery
New York NY
November 1996
March 1996
December 1992

Lorraine Kessler Gallery
Poughkeepsie NY
November 1995

Gallery of Contemporary Art
Hudson NY
1995/96

Klienert/James Art Center
Woodstock NY
June 1995

Warren Street Gallery
Hudson NY
June 1995

Donskoj Gallery
Kingston NY
February 1995

Russle Sage College Gallery
Troy NY
October 1994

Lieberman & Saul Gallery
New York NY
June 1989

COLLECTIONS

Le Centre Sheraton
Montreal, Quebec, Canada
2005

McGraw Hill
Tokyo, Japan
1999

Sony
New York, NY
1998

Dow Jones
New York, NY
1997

Sol Lewitt
Connecticut
1998

New York State Bridge Authority
New Paltz, NY
1995

Bibliotec National
Paris, France
1995

SELECTED PUBLICATIONS

The Sun
January, 2011

Harper's
February 2003

New York Observer, Review
December 2000

ARTnews, review
October 1999

Graphis, Fine Art Photography
February 1998

Fotophile, photo essay
September 1997

Mirabella, photo illustration
January/February, 1997

New York Times, review
December 31, 1996

New Yorker, reviews
December 23, 1996
January 6, 1997

GRANTS

New York State Regional Economic
Development award for collaborative
arts presentations: MainlyGreene.com.
2012

ArtIsMyOccupation.com
June 2012

Catskill Center for Conservation
Platt Clove Cabin Residency
Tannersville, NY
Summer 2005

New York State Council
on the Arts
Independent Artist Grant 2001
Who We Are Where We Live 1999
Local Heroes Project 1996

International Residencies for Artists
New Delhi, India
2001

Fuji, Inc
Valhalla, NY
1999

Ilford, Inc
Ramapo, New Jersey
1999

Puffin Foundation Award for
Community Arts
Teaneck, New Jersey
1996 and 1999

Bell Atlantic Foundation
Albany, NY
1999